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| <p><b>One rhetorical question (a question without an answer!); introduce your zoo and what makes it magnificent.</b></p> | <p><b>Which WOW words can you use in this paragraph?<br/>What punctuation could you use?</b></p> |
| <p><b>Polar bears – what makes them AMAZING? Describe them clearly but make them sound MAGNIFICENT!</b></p>              | <p><b>Which WOW words can you use in this paragraph?<br/>What punctuation could you use?</b></p> |
| <p><b>Grizzly bears – what makes them AMAZING? Describe them clearly but make them sound MAGNIFICENT!</b></p>            | <p><b>Which WOW words can you use in this paragraph?<br/>What punctuation could you use?</b></p> |
| <p><b>What else might your zoo feature? Why should we come? Give us a good deal! Convince us to visit you!</b></p>       | <p><b>Which WOW words can you use in this paragraph?<br/>What punctuation could you use?</b></p> |